

## **Kadam Groups of Company**

- 1. Purebliss.
- 2. Kadam Tech Pvt Ltd.
- 3. Heel Foundation.
- 4. Kadam Enterprises
- 5. Kadam Film Productions.
- 6. Ayu Kadam.
- 7. Kadam Solution.





DR. V.K.
CHAUDHARY
(Chairman)

Dr. V.K. Chaudhary, the young and inspiring entrepreneur, is a man who started small, dreamt big and used a combination of grit and perseverance to create one of India's only direct selling firms, daily need PUREBLIS marketing Pvt. Ltd. His financial restrictions and limited resources made him began his work early but could never deter him away from thinking big.

Committed to deliver value for money and create ideal opportunities in direct selling business, he successfully strikes a chord with destiny and drove this venture to new heights. He always believed network marketing has tremendous potential in a diverse culture like India, for the business is about relationship building and not merely trading products. As a part of his growth strategy for company, he plans to take Indian direct selling business to places and establish a prosperous network all across the world. Equally part of his future development strategy for the company, he plans to introduce reformatory changes in the company's sales force to change the ways direct selling business if portrayed in India.

He is sterling example of self-belief being a rare combination of a magnificent mind expertise accomplishment. During his graduation he come to know about direct selling. To know about natural health product arid there effect on body. DR. V.K. Chaudhary decided to open a company where he can give natural health.

## **ABOUT US**





## **BEST AYURVEDIC PRODUCTS**

The ancient Indian medical system, also known as Ayurveda, is based on ancient writings that rely on a "Natural" and holistic approach to physical and mental health. Ayurvedic medicine is one of the world's oldest medical systems and remains one of India's traditional health care systems.

Ayurvedic treatment combines products (Mainly Derived From Plants, But May Also Include Animal, Metal, And Mineral), Diet, Exercise, And Lifestyle. Outcomes from a small short-term clinical trial with 89 men and women suggested that a formulation of five Ayurvedic herbs may help people with type 2 diabetes. However, other researchers said inadequate study designs haven't allowed researchers to develop firm conclusions about Ayurveda for diabetes.

## MISSION & VISION





The mission of the company is the create awareness about wellness, and to bring people out of the vicious cycle of sickness and in order to achieve it, Renatus Wellness maintains a very stringent quality standard to procure natural ingredients in its most authentic form and to blend those ingredients in most scientific manner to five synergetic effect.

In today's commercial scenario, the above mentioned methodology to create a unique result oriented product of highest quality standards will come with an exorbitant price tag, but at Renatus Wellness it is offered at a very reasonable, affordable and economical pricing. It gives a lot of satisfaction when we are able to address to the health problems of the people at large.

The vision of the company is providing financial freedom to all its associates by providing an unmatched compensation plan which is one of the best rewarding plan in the industry.

## **AYURVEDIC AND HERBAL PRODUCTS**





# WE OFFER BEST QUALITY AYURVEDIC PRODUCTS YOU CAN AVAIL.

The ancient Indian medical system, also known as Ayurveda, is based on ancient writings that rely on a "natural" and holistic approach to physical and mental health. Ayurvedic medicine is one of the world's oldest medical systems remains one of India's traditional health care systems.









































## PRODUCTS



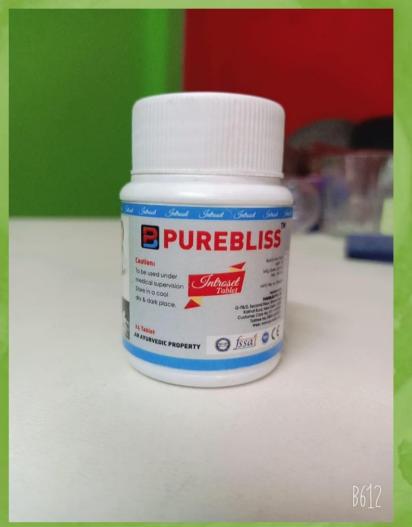








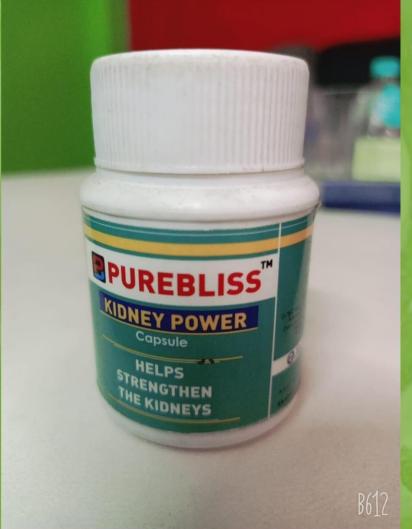






























## **UPCOMING PROJECTS**



Toothpes



Blackgarlic Drops



Juices



Cooking Mustard Oil



Hair Color



Nonienzyme



Kids Health's



Ear Drop



Physiotherapy



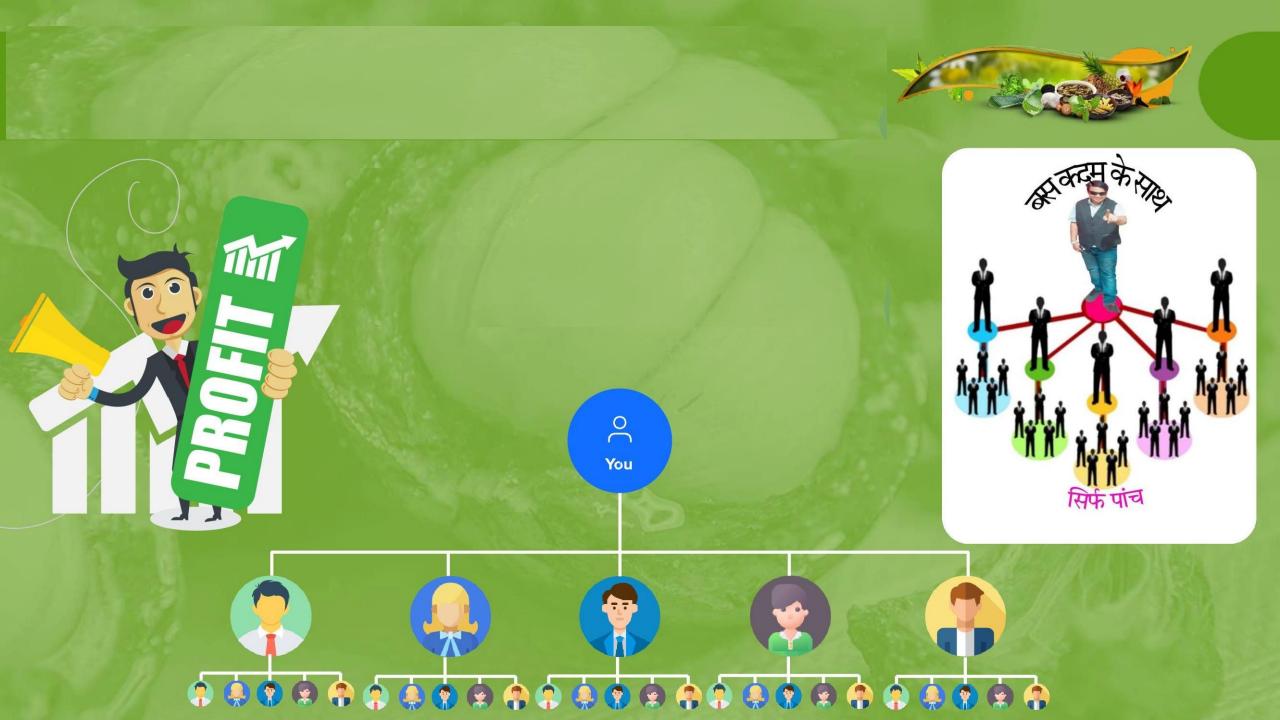
Cloths



Alovera Soap







# **INCOME CHART**



Level	Team	Percentage	Business	Income	Per ID Income
L1	5 x 500	20%	₹2500	₹500	₹100
L2	25 x 500	5%	₹12500	₹625	₹25
L3	125 x 500	4%	₹62500	₹2500	₹20
L4	625 x 500	4%	₹312500	₹12500	₹20
L5	3125 x 500	3%	₹1562500	₹46875	₹15
L6	15625 x 500	3%	₹7912500	₹234375	₹15
L7	78125 x 500	3%	₹39062500	₹1171875	₹15
L8	390625 x 500	2%	₹195312500	₹3906250	₹10

# Repurchase Income (500)



Level	Percentage	Purchase	Income	
L1	DP			
L2	30%	₹500	₹150	
L3	20%	₹500	₹100	
L4	15%	₹500	₹75	Health Product – 25% ⇒ 100% BV ⇒ 1000 B\
L5	10%	₹500	₹50	Grocery Product – 12.5% ⇒ 50% BV ⇒ 2000 BV
L6	10%	₹500	₹50	(FMCG)
L7	10%	₹500	₹50	
L8	5%	₹500	₹25	
Total	100%		₹500	

# Rewards



Level	Rewards			
L1	5 DP			
L2	25 Startup Silver Bonus			
L3	125 Startup Gold Bonus			
L4	625 Travel Fund			
L5	3125 Car Fund			
L6	15625 House Fund			
L7	78125 Life Style Bonus			
L8	390625 Royalty			

## RETAIL PROFIT



5% to 25% Discount



## PUREBLISS CERTIFICATES



## Certificate of Compliance

Certificate Number: UQ-201919112648 This is to certify that

### **PUREBLISS PVT. LTD.**

PROP. NO. A - 116 - B, SJP, FIPORTION, K II NO. 127, FLAT NO. 3, PANCHSHEEL VIHAR, NEW DELIH - 110017 (INDIA)

Has successfully implemented the Quality management System and been found working satisfactorily as per the norms of "Good Manufacturing Practice" as laid down by "World Health Organisation "which has been in conformance to the requirements of

### WHO-GMP

Scope: SERVICE PROVIDER OF COSMETICS, AYURVEDIC, HERBAL, TEA, ESSENTIAL OIL, FOOD, SURGICAL, PHYSIOTHERAPY PRODUCTS, MEDICAL, BEAUTY, SLIMMING, DERMATOLOGY & ACCPUNCTURE EQUIPMENT

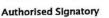
This certificate is issued under the following conditions:

- 1. It applies only to the quality system maintained in the manufacture of above referenced Models Products.
- 2. The certificate remains valid until the manufacturing conditions or the quality systems are changed and is subject to continuous surveillance according to the WIIO-GMP Guidelines
- 3. The certificate validity is conditioned by positive results or surveillance audits.

Validity of this certificate can be verified at www.ukcertifications.org.uk/verify

Date of Certification 19th November 2019 1st Surveillance Audit Due 18th November 2020 2<sup>nd</sup> Surveillance Audit Due 18th November 2021 Certificate Explry 18th November 2022







DEPARTMENT OF FOOD SAFETY 8th Floor, Mayur Bhawan, Connaught Place, New Delhi - 110001





Registration under Food Safety and Standards Act, 2006 [See Regulation 2.1.1 (5)]

#### पंजीकरण संख्या / Registration No.: 23319008001292

- 1. खाच व्यापार ऑपरेटर का नाम और स्थापी पठा Name and permanent address of Food Business
- 2. स्थान का पता जहां खारा व्यापार / परिसर है Address of location where food business is to be conducted / premises
- 3. कारोबार का प्रकार / Kind of Business
- 4. फोटो पहचान पत्र (विवरम) / Photo Identity Card

PUREBLISS PVT. LTD. PROP. NO. A - 116 - B S/F. F/PORTION, K H NO. 127, FLAT NO. 3, PANCHSHEEL VIHAR. SAKET, South (Delhi),

PROP. NO. A - 116 - B. S/F, F/PORTION, K H NO. 127, FLAT NO. 3, PANCHSHEEL VIHAR, SAKET, South (Delhi), 110017

Wholesaler Retaller Aadhaar Card

यह एंजीकरण खाद्य संरक्षा और मानक अधिनियम, 2006 के अधीन अनुदत्त की गई और वह अधिनियम के उपर्देशों के अध्यादीन है जिनका अनुद्रदिखारी हारा अवस्य पातन किया पाना चाहिए / This Registration Certificate is issued under and is subject to the provisions of FSS Act, 2006 all of which must be complied with by the petty food business.

मान्यकरण / Validation

19/11/2019 निर्मान विपि / Issue Date : 2 Year(s) augu arafu / Period of Validity : 18/11/2021 विक्रियान्य / Valid Upto : Rs. 200 पेडीकरण शत्क / Registration fee :

स्पन / Place :

19/11/2019 दिनांक / Date :

Disclaimer: 1 - This Registration Certificate is only to commence or carry on the food businesses and not for any other purpose.



diverment of India <del>ખાં**ગ**નન</del> મોર હશીન ખેતાનન

MINISTRY OF CAMERCE AND IMPUSTRY
Office of Count Director denotal of Poreign Trade भारत भागविकाम जिल्लेक स्थापाद का काश्रीना

> Central Licensing Area, 'A' MingNew Delhi-110002 मानातक निर्मातक कीय (मार्चिमी) का प्रनाम पत

CERTIFICATE OF IMPORTER-EXPORTER COPE (IEC)

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1. MAAlser Name PUREBLISS PRIVATE LIMITED

2. VallAddress A-116-N. S/FF PORTION. KH. NO. 127.

FLAT NO. 3, PANCHSHEEL VIHAR

SOUTH DELHI-110017

AAKCP6909J

3. उस पारक एवं साम, पदनाम/Name and PUREBLISS PRIVATE LIMITED Designation of the signatory Private Limited

applicant

4. शाबा/डकार्ड का पता.चे तो/Address

Branches of the Branch/Div./Unit NII if any

5. आईडेसी संख्यागाहर Number AAKCP6909J 6. जारी करने की सारीख/Date of Issue 28,11,2019

7. सपाई बाता से.(पैन) /PAN

सपान /Place: DELHI

सारीख /Date : 28.11.2019

System generated IEC certificate

(Issued From File No./[om/ha/rib/elaem/ails/gelfillechemit dated 28,11,2019) effent party les seifet de le seur ur tell tell fire per un feifet per l'arcent de les basts et par

This certificate is the property of UK Certification & Inspection Limited and shall be returned immediate 71:75 Shelton Street, Covent Garden, London, WC21197Q, United Kingdom Website: www.ukertification.org.uk. email: info@ukertifications.org.uk

## PUREBLISS CERTIFICATES



## Certificate of Registration



This is to Certify That The Quality Management System of

#### PUREBLISS PVT. LTD.

PROP. NO. A - 116 - B. S/F, F/PORTION, K II NO. 127, FLAT NO. 3, PANCHSHEEL VIHAR, NEW DELTH - 110017 (INDIA)

has been assessed and found to conform to the requirements of

ISO 9001:2015

for the following scope:

SERVICE PROVIDER OF COSMETICS, AYURVEDIC, HERBAL, TEA, ESSENTIAL OIL, FOOD, SURGICAL, PHYSIOTHERAPY PRODUCTS, MEDICAL, BEAUTY, SLIMMING, DERMATOLOGY & ACCUPUNCTURE EQUIPMENT

> Certificate No. Initial Registration Date Date of Expiry

19DQG107 :20/11/2019 : 19/11/2022

Issuance Date : 20/11/2019

1st Surve. Due

. 20/10/2020

2nd Surve, Duc : 20/10/2021



ROHS Certification Pvt. Ltd.

### Certificate of Compliance

Certificate Number: UO-201912162689

This is to certify that

### PUREBLISS PVT. LTD.

PROP. NO. A - 116 - B, S/F, F/PORTION, K H NO. 127, FLAT NO. 3, PANCHSHEEL VIHAR, NEW DELHI - 110017 (INDIA)

has been assessed and found to be conforming the requirements of the

### ORGANIC

SERVICE PROVIDER OF COSMETICS, AYURVEDIC, HERBAL, TEA, ESSENTIAL OIL, FOOD, SURGICAL, PHYSIOTHERAPY PRODUCTS, MEDICAL, BEAUTY, SLIMMING, DERMATOLOGY & ACCPUNCTURE EQUIPMENT.

This certificate is issued under the following conditions:

- 1. It applies only to the quality system maintained in the manufacture of above referenced scope / netivities.
- 2. The certificate remains valid until the manufacturing conditions or the quality systems are changed and is subject to continuous surveillance according to the ORGANIC Guidelines
- 3. The certificate validity is conditioned by positive results or surveillance audits.

Further clarification regarding the scope of the certificate and applicability of the management system requirements may be obtained by consulting the organization

Validity of this certificate can be verified at www.ukcertifications.org.uk/verify

Date of Certificate

1st Surveillance Audit Due

2nd Survellance Audit Due

Certificate Expiry (subject to the company maintaining its system to the required standard)

Authorised Signatory





16th December 2019

15th December 2020

15th December 2021

15th December 2022

This certificate is the property of UK Certification & Inspection Limited and shall be returned immediately on respect. 71-15 Shelton Street, Covert Garlett, Javadon, WC211 91Q, United Kingdom Websites-wow accertifications on play, a mails inflighteentifications on play.

### Certificate of Compliance

We hereby declare that the technical file of product complied with the requirement of Council Directive on Medical Devices 93/42/EEC as Amended 2007/47/EC.

Certificate No.: CE-10125

Manufacturer

Name : PUREBLISS PVT. LTD.

Address : PROP. NO. A - 116 - B, S/F, F/PORTION, K H NO. 127, FLAT NO. 3,

PANCHSHEEL VIHAR, NEW DELHI - 110017 (INDIA)

Products Name: COSMETICS, AYURVEDIC, HERBAL, TEA, ESSENTIAL OIL, FOOD,

SURGICAL, PHYSIOTHERAPY PRODUCTS, MEDICAL, BEAUTY, SLIMMING, DERMATOLOGY & ACCPUNCTURE EQUIPMENT

Complies with the requirements applicable to it

The Certification body has performed an audit of the above product quality system covering the design. manufacture and final inspection of the certified product. The quality system has been assessed approved and is subject to continuous surveillance according to the Council Directive on Medical Devices 93/42/EEC as Amended 2007/47/EC.

#### This certificate is issued under the following conditions:

- 1. It applies only to the quality system maintained in the manufacture of above referenced
- models and it does not substitute the design or type-examination procedures, if requested.

  The certificate remains valid until the manufacturing conditions or the quality systems are
- The certificate validity is conditioned by positive results or surveillance audits.

  After fulfilling the relevant EU legislation, the manufacturer shall affix to each device, of the bove referenced models.
- The CE mark as shown above can be used, under the responsibility of the manufacturer, after completion of an EC Declaration of conformity and compliance with all relevant EC Directives. The statement is based on a single evaluation of one sample of above mentioned product. It does not imply an assessment of the whole production

Validity of this cortificate can be verified at www.ukcertifications.org.uk/verify

Date of Certification

1st Surveillance Audit Due

2<sup>nd</sup> Surveillance Audit Due

Certificate Explry (subject to the company maintaining its

system to the required standard)



19th November 2019

18th November 2020

18th November 2021

18th November 2022

**Authorised Signatory** 

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# TERM'S & CONDITIONS

- 1. Deduction 10%
- 2. Auto Withdrawal.
- 3. Direct Bank Transfer Weekly.







